

Areas of convergence between KVIC & Rajiv Gandhi Institute of Technology (RGIT), Mumbai.

Background

A Khadi Utsav was organized on request of RGIT in their campus by KVIC for promoting Khadi amongst youths and during discussions between KVIC officials and Prof. Udhav Bhosale, Principal RGIT it was discussed that convergence could be established between KVIC and RGIT for providing self employment opportunity through PMEGP scheme and also promotion of Khadi to youths could be taken up through RGIT.

Accordingly, a meeting was held on 03.05.2016 under the Chairmanship of CEO, KVIC, the meeting was also graced by F.A. and other officials of KVIC. Prof Bhosale was accompanied by Prof. Devendra S. Suralkar and few students of RGIT.

After detailed deliberations the following areas of convergence were identified and it was decided that an MOU could be worked out and signed between the 2 organizations for promoting Khadi among youths and create awareness of self employment scheme from KVIC.

- (i) Since RGIT has a requisite technical faculty, skills and infrastructure for which a proposal need to be submitted by RGIT to KVIC for approval.
- (ii) RGIT has an incubation centre and the same can be strengthened for providing skill development and EDP to youths and the facility can be supported by the scheme of aspire and EDP from the Ministry of MSME. REGIT may prepare required proposals to be forwarded to the Ministry of MSME. KVIC and RGIT may work out a synergy for skill development in EDP programme to be carried out in different training centres like Borivali, Dahani, Nasik etc for empowering the youths and bringing them to PMEGP for self employment.
- (iii) Students of RGIT numbering 2500 could be provided EDP and counseling for PMEGP with scheme at the nominal cost.
- (iv) RGIT will promote Khadi and one day in a week will be declared as Khadi day for wearing of Khadi dress on voluntary basis.

- (v) Consumer surveys and studies could be taken up by students of RGIT for assessing the demand of Khadi, attitude of consumers towards Khadi and Village Industry products etc during their summer vacation.
- (vi) RGIT is working in drought prone areas of Latur and these efforts could be supported by KVIC through schemes of PMEGP, SFURDI Training, Awareness camps etc so that the effected persons can be provided skill development and self employment opportunities.
- (vii) Students of RGIT will throw creative medium like street play, folk dance, communicate and promote PMEGP and other schemes in various colleges and urban areas in Maharashtra.
- (viii) Product development etc will also be attended too by RGIT with the support of S&T grant of KVIC.
- (ix) Other areas of marketing, training sales promotion, design development, consultancy etc could also be worked out under the MOU.

On the above areas a draft will prepared and with the mutual consent will be signed on a stipulated/approved date between the 2 Organizations.

(P. M. Joglekar)
Director (PMEGP)

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