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MANJARA CHARITABLE TRUST  
RAJIV GANDHI INSTITUTE OF TECHNOLOGY, MUMBAI  
UNNAT BHARAT ABHIYAN CELL  
Wholesome Rural Development Through Techno-Social Initiatives

**UBA ORIENTATION – 15<sup>th</sup> July 2019**



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## **INTRODUCTION**

Unnat Bharat Abhiyan is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India.

It is a flagship program of Ministry of Human Resource Development (MHRD) that aims to enrich Rural India. The second edition (Unnat Bharat Abhiyan 2.0) was launched in April, 2018.

Rajiv Gandhi Institute of Technology has been selected from the Mumbai Suburban Area to contribute to this initiative and fulfil its objectives.

The Institute through its faculty and students has vowed to carry out studies of living conditions in adopted villages, assess local problems and needs, workout possibilities of leveraging technological interventions and needs to improve processes in implementation of various government schemes, prepare workable action plans for the selected villages.

On July 15, 2019, an Orientation Program was conducted where UBA Cell, RGIT was formally introduced to the students in the presence of Chief Guest, Dr. Bakul Rao, ()UBA Coordinator, IITB, Dr. Kiran Chaudhari, Convener of UBA Cell, RGIT and UBA faculty coordinators from every department.

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**EVENT OBJECTIVES:**

- Formal Introduction of Institute Level Body Structure of UBA Cell.
- To create Awareness among students regarding UBA and its benefits.
- An overall development in social and technical skills of students through UBA.
- Understanding rural issues and working on it through Techno-social initiatives.
- Showcasing accomplishments by UBA Cell, RGIT i.e. Household Surveys, Primary Technical Survey of Rainwater Harvesting in Riktoli Village, Rural Development Internship and Awareness campaigns.
- Initiation of Techno-Social Projects by UBA Cell, RGIT.
- In-depth focus on Rural development through UBA and many more activities in coming time.
- Celebration of World Youth Skills Day i.e. July 15, 2019.

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**INTRODUCTION**

- The event commenced with a brief introduction of UBA Program by UBA Convener, Dr. Kiran Chaudhari. She enlightened the participants by a brief introduction about the activities carried out by UBA Cell, RGIT and their future scope. She very well highlighted the impact of implementation of theoretical knowledge to help local communities rise to form a New India.
- A speech by Prof. S. K. Ghabane stressed on personality development of students through UBA. He motivated students to actively participate in this initiative and develop academics, character and personality.
- The development of a nation depends on its villages, with this mind Prof. Ghabane encouraged students to partake in this initiative. He focused on emotion building through UBA as it gives a sense of self satisfaction and adds value to one's personality to interact with villagers and know their problems.
- Thereafter, UBA members, Ms. Mrudula Joshi and Ms. Vaishanvi Wadaje enlightened the students by giving a broader view of UBA Cell, RGIT working. UBA works in two well-defined teams- on-field team and in-house team. While on-field team focuses on collecting data through surveys, in-house team records it for use.
- This session included detailed explanation about accomplishments and future implementation plans of UBA Cell, RGIT. The future goals of UBA Cell, RGIT include advancement in technical domain, awareness campaigns in villages to name a few.
- A short video was displayed to the students which covered the overall work of UBA Cell, RGIT till date.

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**SUGGESTIONS BY CHIEF GUEST:**

- **Dr. Bakul Rao**, UBA Co-ordinator, IITB works with Centre of Technology Alternatives for Rural Areas (CTARA). CTARA provides technological assistance to rural masses by observation, understanding and prioritization of problems faced by them.
- Ma'am encouraged the students to participate and contribute their novel ideas to UBA, as every idea would take this initiative one step forward in the direction to achieve the ultimate goal. She also shared her views and emphasized on the thought process that students should have while they work towards rural development.
- She very well, made the students understand that this was not a social service, but an approach that would not only bring transformational change in rural development, but also a positive transformation in them and help them become better persons.



**Speech by Chief Guest Dr. Bakul Rao**

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**Students**



**Speech By Dr. Kiran Chaudhari**

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The event was culminated with a vote of thanks presented by **Mr. Parvez Shaikh**, Student Co-ordinator, UBA Cell, RGIT to the Chief Guest for the day, faculty members and all the students who became a part of this event and made it a great success.