


MCT  
MANJARA CHARITABLE TRUST  
RAJIV GANDHI INSTITUTE OF TECHNOLOGY, MUMBAI  
UNNAT BHARAT ABHIYAN CELL  
Wholesome Rural Development Through Techno-Social Initiatives

**UBA ORIENTATION – 23<sup>rd</sup> JANUARY 2019**



  
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Unnat Bharat Abhiyan is inspired by the vision of transformational change in rural development processes by leveraging knowledge institutions to help build the architecture of an Inclusive India.

It is a flagship programme of Ministry of Human Resource Development (HRD) that aims to enrich Rural India. The second edition (Unnat Bharat Abhiyan 2.0) was launched in April, 2018.

Rajiv Gandhi Institute of Technology has been selected from the Mumbai Suburban Area to contribute to this initiative and fulfil its objectives.

The Institute through its faculty and students, will carry out studies of living conditions in adopted villages, assess local problems and needs, workout possibilities of leveraging technological interventions and need to improve processes in implementation of various government schemes, prepare workable action plans for the selected villages.

On January 23, 2019, an Orientation Programme was conducted where the UBA Cell was formally introduced to the students in the presence of Convenor and Co-ordinators from every department.

### **EVENT OBJECTIVE:**

1. Formal introduction of Institute level body structure of UBA Cell.
2. Analysis of Interest fields of students.
3. Conduction of Interviews.
4. Formation of UBA Cell, RGIT.

### **INTRODUCTORY EVENT:**

The event commenced with a brief introduction of the UBA Programme.

This was followed by Respected Principal, **Dr. S.U. Bokade** motivating students to actively take part in this initiative which will help them in developing their academic excellence, Character and Personality.

Thereafter, **Dr. Kiran Chaudhari**, HOD of Department of Applied Sciences and Humanities and Convenor of the UBA Cell, enlightened the students by giving a broader view of the UBA Programme and, working and functionalities of the UBA Cell of the college.

**Prof. D.K. Chakradev**, one of the Co-ordinators also motivated students to participate and contribute their novel ideas as every idea would take the initiative one step in the forward direction to achieve the ultimate goal.

**Prof. Yogita Ganage**, Co-ordinator from IT Department shared her views and emphasized on the importance of this initiative and the thought process that students should have while they work and become a part of this initiative. Ma'am very well, made the students understand that this was not a social service, but an initiative that would not only bring a transformational change in rural development, but a transformation in them as well and will make them a better person than before.

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**students**



**Principal Sir & Faculty Members**



**Prof. Yogita Ganage guiding the students**

**PERSONAL INTERVIEWS:**

Following a mind opening session by the faculty members, Personal Interviews took place. The Student Core Team conducted personal interviews for the following teams:

- Public Relations and Promotion
- Event Management
- Publicity and Marketing
- Documentation
- Creative
- Logistics
- Finance

### **ANNOUNCEMENT OF MAJOR POSTS:**

Thereafter, major posts and the structure for UBA Cell were announced. Interview results were conveyed to the relevant students in a separate meeting afterwards.

### **Students' Core team for 'Unnat Bharat Abhiyan Cell'**

<b>Name</b>	<b>Designation</b>	<b>Year</b>	<b>Dept.</b>
Mr.Ketan Dudhe	President	BE	I.T
Mr.Parvez Shaikh	Vice-President & Documentation Head	TE	EXTC
Mr.Pratik Patel	Treasurer	TE	EXTC
Ms.Kanchan Murkar	Public Relation Head	TE	EXTC
Mr.Kunal Pawar	Public Relation Co-Head	TE	EXTC
Mr.Aman Agarwal	Marketing Head	TE	EXTC
Ms.Komal Parte	Publicity Head	TE	EXTC
Mr.Amit Bajpai	Event Management Head	TE	EXTC
Mr. Atharva Patil	Event Management Co-Head	SE	I.T
Mr.Kishan Tripathi	Logistic Head	TE	EXTC
Ms.Rupali Tiwari	Logistic Co-Head	SE	EXTC
Mr Ashish Arbat	Head: Digital Creative Team	TE	EXTC
Mr Hrishikesh Damania	Head:Technical Creative Team	TE	IT

### **PRE-VISIT ORIENTATION AND UNFOLDING THE BANNER:- 05 FEB 2019**



Prior to the visit to villages for a household survey, an orientation programme was conducted and the banner got the project was unfolded, marking the official commencement of the Programme.