

(Permanently Affiliated to University of Mumbai) Juhu Versova Link Road, Andheri (West), Mumbai-53

# DEPARTMENT OF INFORMATION TECHNOLOGY



TALENTED MINDS, DILIGENT HEARTS

**Report On: Synergy 2024** 

• **Held on**: 26<sup>th</sup> – 27<sup>th</sup> March, 2024.

• Venue: Rajiv Gandhi Institute of Technology, Versova.

• **Key locations:** Auditorium, Stilt Area, Lawn Area, Cafeteria, 6<sup>th</sup> Floor.

**Synergy** was a vibrant and dynamic **two-day** event hosted by **ABIT** at Rajiv Gandhi Institute of Technology (RGIT), Versova, that truly embodied the spirit of innovation, collaboration, and creativity. The fest provided an exceptional platform for students and participants to demonstrate their skills, exchange groundbreaking ideas, and explore the cutting-edge intersections of technology and entrepreneurship.

The event featured a diverse array of activities and competitions that captivated attendees. The centerpiece, Shark-A-Thon, was a high-energy entrepreneurial showdown reminiscent of Shark Tank, offering a substantial **Prize Pool of Rs 70,000** and showcasing the entrepreneurial prowess of its participants. The **Synergy Bike Expo** drew significant attention with its display of the latest advancements in motorbike technology, highlighting innovations and trends in the motorcycles. Additionally, the **BGMI LAN Tournament** delivered thrilling competitive gaming action, where participants engaged in intense BGMI Mobile Battles, showcasing their strategic and teamwork skills.

Synergy Fest 2024 was a testament to the transformative power of innovation and collaboration. It inspired participants and attendees alike, fuelling enthusiasm for future ventures and underscoring the event's success in nurturing creativity and driving progress. The overwhelmingly positive feedback from participants emphasized the fest's impactful role in advancing both individual talents and collective achievements.



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### **HIGHLIGHTS**

# **SHARK-A-THON**

• **Time:** 09:00 AM to 07:00 PM.

• **Date:** 26<sup>th</sup> March, 2024.

• Venue: Auditorium.

Shark-A-Thon was the flagship event of Synergy, standing out as a dynamic and high-stakes entrepreneurial challenge reminiscent of the popular TV show Shark Tank. This prestigious competition invited participants to pitch their most innovative business ideas to a panel of esteemed judges, offering a platform for showcasing entrepreneurial flair and business acumen.

Out of 58 teams that submitted their applications, 40 teams were carefully shortlisted to present their ideas during the event. Each team, consisting of 1 to 3 members, brought a diverse array of concepts and entrepreneurial visions to the table, resulting in a total of 110 to 120 participants actively engaged in the competition.

The Shark-A-Thon unfolded across three intense rounds, each designed to test the participants' creativity, strategic thinking, and ability to handle real-world business challenges. The competition culminated in a high-stakes finale, where the most promising ideas were put to the ultimate test in-front of the panellists that included big names like:



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- Mr. Ali Solanki
   Founder of Watermelon Gang Marketing Agency.
- Mr. Rahul Arora [As seen on SHARK TANK]
  Founder and CEO of Intervue.io
- **Mr. Devesh Bochre** [As seen on **SHARK TANK**] Founder of VOLD Energy Drinks
- Mr. Dharmendra Kumar Yadav General Manager of RHI Magnesita India
- **Dr. Rohit Gautam**CISO at Hackify Cyber Security
- Dr. Shifa Cyclewala
   CEO and Director at Hackify Cyber Security

This flagship event not only highlighted the participants' entrepreneurial spirit but also offered them a valuable opportunity to demonstrate their innovative ideas and business strategies to an influential audience. By providing a rigorous platform for aspiring entrepreneurs to showcase their skills, Shark-A-Thon played a pivotal role in fostering creativity and nurturing the next generation of business leaders.





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### **BIKE EXPO**

• **Time:** 11:00 AM to 02:30 PM.

• **Date:** 27<sup>th</sup> March, 2024.

Venue: Lawn Area

The Synergy Bike Expo emerged as one of the most compelling attractions of the fest, drawing considerable attention with its comprehensive showcase of cutting-edge motorbike technology. This vibrant exhibit brought to life the latest advancements in the world of motorbikes, presenting an impressive range of sleek motorcycle models, state-of-the-art gadgets, and innovative accessories. Each display was meticulously curated to highlight the forefront of biking innovation, from high-performance sports bikes to the latest electric models designed for eco-conscious riders.

Attendees had the unique opportunity to delve into the intricacies of modern motorbike design, exploring the technical advancements and aesthetic features that define the future of biking. The expo featured interactive demonstrations that allowed visitors to experience the functionality of new technologies firsthand, providing a deeper understanding of the engineering marvels behind each bike. Knowledgeable exhibitors were on hand to engage in insightful discussions, offering expert perspectives on the latest trends and emerging technologies in the industry.



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#### **BGMI TOURNAMENT**

• **Time:** 02:30 PM to 04:30 PM.

• **Date**: 27<sup>th</sup> March, 2024.

• Venue: Stilt Area.

The BGMI LAN Tournament infused Synergy with a dynamic and competitive edge, offering an exhilarating experience for gamers and spectators alike. Over the course of the event, participants engaged in high-intensity matches that tested their strategic prowess, quick reflexes, and teamwork. The tournament provided a vibrant platform for gamers to showcase their skills in the popular battle royale game, BGMI (Battlegrounds Mobile India), as they navigated through adrenaline-pumping gameplay and fierce competition.

Teams and individual players competed for the prestigious title of ultimate BGMI champion, bringing their A-game to every match. The tournament featured a series of intense rounds, each demanding precision, strategy, and cohesive teamwork. Spectators were treated to a thrilling display of gaming excellence, as players demonstrated their tactical acumen and problem-solving skills in real-time.



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#### FIFA SHOWDOWN

• **Time:** 10:00 AM to 04:00 PM.

• **Date:** 27<sup>th</sup> March, 2024.

• **Venue:** B-63, 6<sup>th</sup> Floor.

The FIFA Showdown was a key highlight of Synergy Fest, delivering a dynamic and engaging virtual football competition that captivated participants and spectators alike. This high-energy event attracted gaming enthusiasts and football fans, providing them with a platform to demonstrate their skills and strategic acumen in a competitive digital arena. Participants engaged in thrilling matches, replicating the excitement of real-world football with the precision and innovation of digital gaming technology.

The tournament featured a series of intense rounds, each challenging players to exhibit their tactical prowess and adaptability. As competitors navigated through virtual football fields, they not only showcased their individual talents but also highlighted their ability to work as a team, reflecting the cooperative spirit of the fest. The FIFA Showdown seamlessly merged a deep passion for sports with cutting-edge gaming technology, embodying Synergy's theme of innovation and creativity. By integrating these elements, the event provided a unique and memorable experience that resonated with a diverse audience, further enriching the fest's celebration of varied interests and talents.



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### F1 SIMULATION [TEAM RACING]

• **Time:** 10:00 AM to 02:30 PM.

• **Date:** 26<sup>th</sup> – 27<sup>th</sup> March, 2024.

• Venue: Cafeteria.

The F1 Simulation, in collaboration with Team Racing, was an exhilarating side event that delivered the thrill of Formula 1 racing to all participants. Leveraging state-of-the-art simulators, attendees experienced the adrenaline rush of high-speed racing as they navigated through meticulously designed virtual tracks that mimicked the challenges of real-world circuits. The simulation featured realistic driving dynamics, providing a truly immersive experience that allowed participants to feel the intensity and excitement of Formula 1 racing from the comfort of the event venue. Each participant had the chance to hone their racing skills, push their limits, and compete for the fastest lap times, adding a competitive edge to the event.

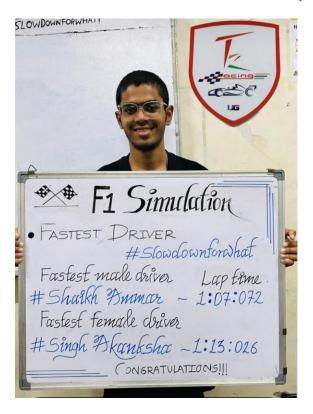
In addition to its high-octane excitement, the F1 Simulation highlighted the diversity of Synergy Fest by integrating motorsport with other technological and creative elements of the event. This blend of technology and racing showcased how different aspects of innovation could intersect, enriching the fest's overall experience and celebrating a wide range of interests and expertise.



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In conclusion, Synergy Fest was more than just a series of events; it was a testament to the power of innovation, collaboration, and creativity. The fest created a vibrant platform for learning, growth, and creative expression, leaving a lasting impact on all who participated. The success of Synergy highlighted its role as a catalyst for progress, showcasing the dynamic spirit of its community and reinforcing its commitment to fostering creativity and excellence. The overwhelmingly positive feedback from attendees underscored the event's success in achieving its goals and celebrating the diverse talents of its participants.

Mr. Pratik Dave
PRESIDENT
ABIT-RGIT

Prof. Ankush Hutke
STUDENT CONVENOR
ABIT-RGIT

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