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MOE'S INNOVATION CELL
INSTITUTION'S INNOVATION COUNCIL

MCT'S RAJIV GANDHI INSTITUTE OF TECHNOLOGY, MUMBAI
SUBURBAN (IC202216288)

MY STORY - MOTIVATIONAL SESSION BY SUCCESSFUL ENTREPRENEUR/START-UP
FOUNDER.

OVERVIEW

Objective:

Brief idea about starting a startup from scratch.
Difference between Organic and Inorganic marketing

Benefit in terms of learning/Skill/Knowledge obtained:

A brief idea about importance of Communication which helps to convey clear and strong messages about strategy, service, and branding.
Understanding th

Academic Year:

2023-24

Program driven by:

IIC Calendar Activity

Month:

Program /Activity Name:

My Story - Motivational Session by Successful Entrepreneur/Start-up founder.

Program Type:

Level 1 - Expert Talk

Other:

null

Program Theme:

Entrepreneurship & Startup

Other:

NA

Date & Duration (Days):

09/11/2023-09/11/2023-0

External Participants, If any:

null

Student Participants:

45

Faculty Participants:

8

Expenditure Amount, If any:

2000

Remark:

null

ATTACHMENTS

Video:

<http://www.instagram.com>

Photograph1:



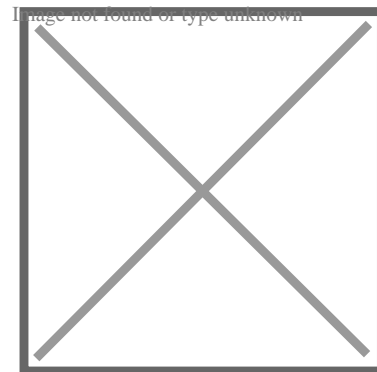
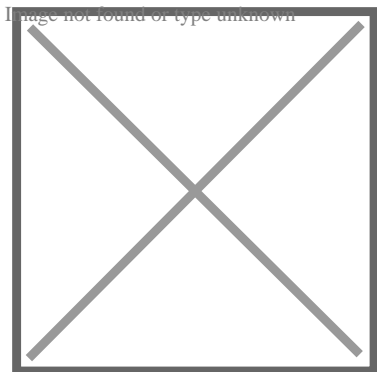
Photograph2:



Session plan, If any:

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**MCT'S RAJIV GANDHI INSTITUTE OF TECHNOLOGY, MUMBAI
SUBURBAN (IC202216288)**

WORKSHOP ON “ENTREPRENEURSHIP AND INNOVATION AS CAREER OPPORTUNITY”

OVERVIEW

Objective:

_Exposure to a dynamic and promising industry -
Interactive learning and industry networking
opportu

**Benefit in terms of learning/Skill/Knowledge
obtained:**

Hands-on experience in flying and aircraft systems
- Insights into potential career paths in aviation and
aviation related fields

Academic Year:

2023-24



Program driven by:

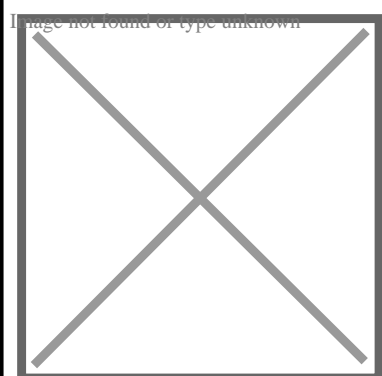
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Month:

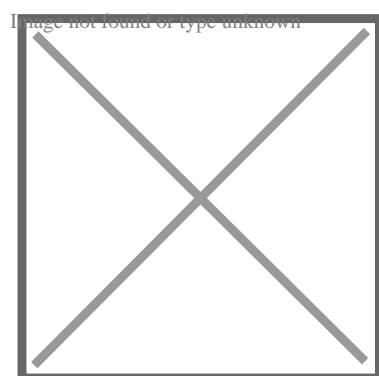
Program /Activity Name:

Workshop on “Entrepreneurship and Innovation as
Career Opportunity”

Program Type:	Other:
Level 2 - Workshop	NA
Program Theme:	Other:
Innovation & Design Thinking	NA
Date & Duration (Days):	External Participants, If any:
09/12/2023-09/12/2023-0	null
Student Participants:	Faculty Participants:
110	4
Expenditure Amount, If any:	Remark:
5000	NA
ATTACHMENTS	
Video:	NA
Photograph1:	
Photograph2:	
Session plan, If any:	View Report
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**MCT'S RAJIV GANDHI INSTITUTE OF TECHNOLOGY, MUMBAI
SUBURBAN (IC202216288)**

MY STORY - MOTIVATIONAL SESSION BY SUCCESSFUL INNOVATORS.

OVERVIEW

Objective:

To learn the features of how the ideas of a particular business can change from person to person.

Benefit in terms of learning/Skill/Knowledge obtained:

Segment about a start up idea and what important role it plays in expansion of the business model. A brief idea about importance of revenue, customers,

Academic Year:

2023-24

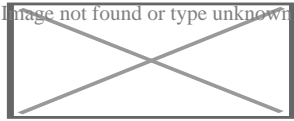
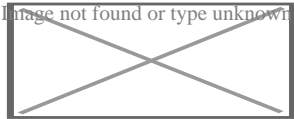
Program driven by:

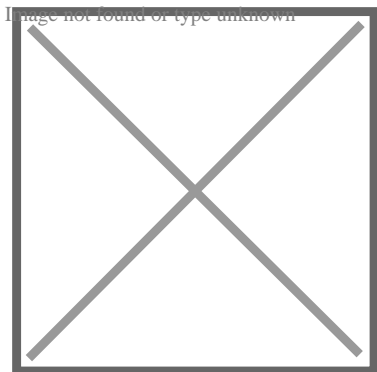
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Month:

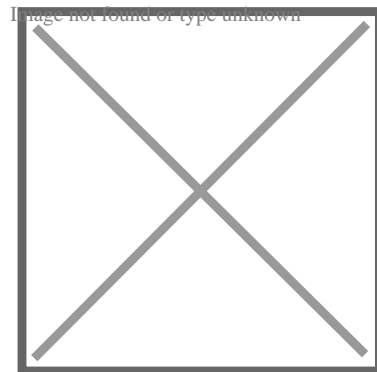
Program /Activity Name:

My Story - Motivational Session by Successful Innovators.

Program Type:	Other:
Level 1 - Expert Talk	null
Program Theme:	Other:
Innovation & Design Thinking	NA
Date & Duration (Days):	External Participants, If any:
09/27/2023-09/27/2023-0	null
Student Participants:	Faculty Participants:
45	5
Expenditure Amount, If any:	Remark:
2000	null
ATTACHMENTS	
Video:	null
Photograph1:	
Photograph2:	
Session plan, If any:	View Report
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**MCT'S RAJIV GANDHI INSTITUTE OF TECHNOLOGY, MUMBAI
SUBURBAN (IC202216288)**

SESSION ON ACHIEVING PROBLEM-SOLUTION FIT & PRODUCT-MARKET FIT

OVERVIEW

Objective:

How Web3 is like a special kind of internet with decentralized stuff and blockchain magic.

Benefit in terms of learning/Skill/Knowledge obtained:

Importance of thinking about users and what they want when we create these cool products. what's happening in the Web3 world right now and what rules

Academic Year:

2023-24



Program driven by:

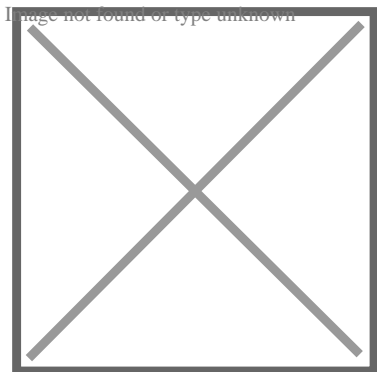
IIC Calendar Activity

Month:

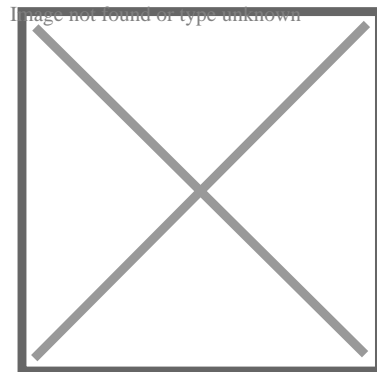
Program /Activity Name:

Session on Achieving Problem-Solution Fit & Product-Market Fit

Program Type:	Other:
Level 1 - Expert Talk	NA
Program Theme:	Other:
Innovation & Design Thinking	NA
Date & Duration (Days):	External Participants, If any:
01/30/2024-01/30/2024-0	null
Student Participants:	Faculty Participants:
50	6
Expenditure Amount, If any:	Remark:
2000	NA
ATTACHMENTS	
Video:	NA
Photograph1:	
Photograph2:	
Session plan, If any:	View Report
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MCT'S RAJIV GANDHI INSTITUTE OF TECHNOLOGY, MUMBAI
SUBURBAN (IC202216288)

WORKSHOP ON ENTREPRENEURSHIP SKILL, ATTITUDE AND BEHAVIOUR
DEVELOPMENT

OVERVIEW

Objective:

Equip participants with practical skills such as financial management, marketing strategies, network

Benefit in terms of learning/Skill/Knowledge obtained:

the importance of ethical conduct and sustainability in entrepreneurship, guiding participants to build businesses that contribute positively to society

Academic Year:

2023-24



Program driven by:

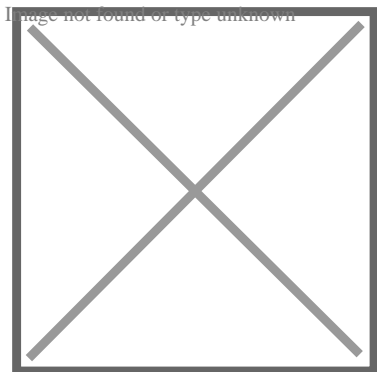
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Month:

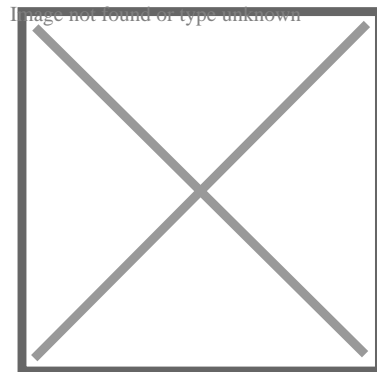
Program /Activity Name:

Workshop on Entrepreneurship Skill, Attitude and Behaviour Development

Program Type:	Other:
Level 1 - Expert Talk	null
Program Theme:	Other:
Entrepreneurship & Startup	NA
Date & Duration (Days):	External Participants, If any:
02/16/2024-02/16/2024-0	null
Student Participants:	Faculty Participants:
120	10
Expenditure Amount, If any:	Remark:
5000	null
ATTACHMENTS	
Video:	null
Photograph1:	
Photograph2:	
Session plan, If any:	View Report
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SUBURBAN (IC202216288)

ORGANIZE AN INTER/INTRA INSTITUTIONAL INNOVATION
COMPETITION/CHALLENGE/HACKATHON AND REWARD BEST INNOVATIONS.

OVERVIEW

Objective:

To spark the creativity, To think differently, To find solutions, To empower the participants.

Benefit in terms of learning/Skill/Knowledge obtained:

The session provided brainstorming ideation generation activities, Explored the innovative solutions to the ideas presented.

Academic Year:

2023-24

Program driven by:

IIC Calendar Activity

Month:

Program /Activity Name:

Organize an Inter/Intra Institutional Innovation Competition/Challenge/Hackathon and Reward Best Innovations.

Program Type:

Level 4 - Competition/Hackathon

Other:

NA

Program Theme:

Innovation & Design Thinking

Other:

NA

Date & Duration (Days):

02/28/2024-02/29/2024-1

External Participants, If any:

null

Student Participants:

100

Faculty Participants:

2

Expenditure Amount, If any:

24620

Remark:

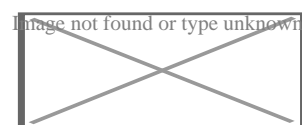
NA

ATTACHMENTS

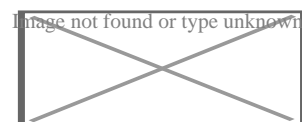
Video:

NA

Photograph1:



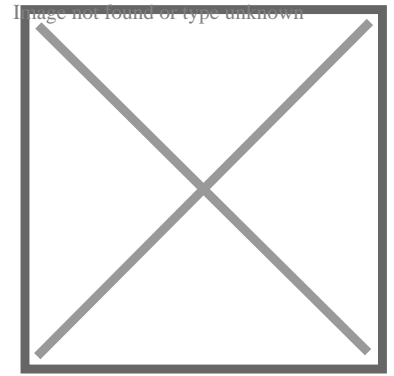
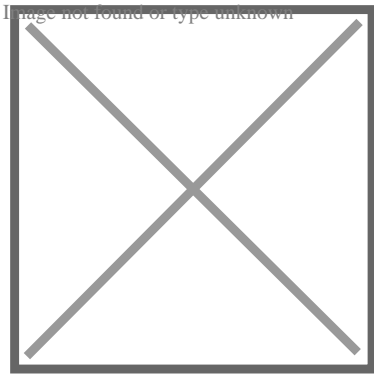
Photograph2:



Session plan, If any:

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MCT'S RAJIV GANDHI INSTITUTE OF TECHNOLOGY, MUMBAI
SUBURBAN (IC202216288)

**ORGANISE AN INTER/INTRA INSTITUTIONAL BUSINESS PLAN COMPETITION AND
REWARD BEST INNOVATIONS**

OVERVIEW

Objective:

Shark-A-Thon was the flagship event of Synergy, standing out as a dynamic and high-stakes entrepreneurial

Benefit in terms of learning/Skill/Knowledge obtained:

The Shark-A-Thon unfolded across three intense rounds, each designed to test the participants' creativity, strategic thinking, and ability to handle r

Academic Year:

2023-24

Program driven by:

IIC Calendar Activity



Month:

Program /Activity Name:

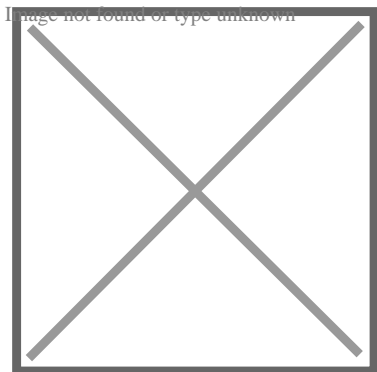
Organise an Inter/Intra Institutional Business Plan Competition and Reward Best Innovations

Program Type:	Other:
Level 3 - Competition/Hacakthon	NA
Program Theme:	Other:
Entrepreneurship & Startup	NA
Date & Duration (Days):	External Participants, If any:
03/26/2024-03/26/2024-0	25
Student Participants:	Faculty Participants:
120	11
Expenditure Amount, If any:	Remark:
100000	NA

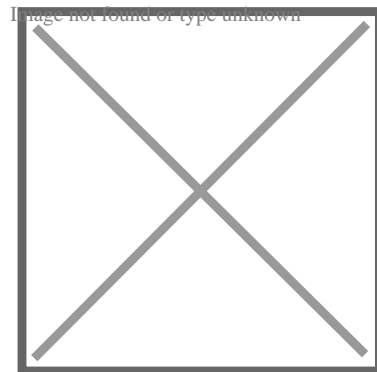
ATTACHMENTS

Video:	NA
Photograph1:	
Photograph2:	
Session plan, If any:	View Report

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MCT'S RAJIV GANDHI INSTITUTE OF TECHNOLOGY, MUMBAI
SUBURBAN (IC202216288)



WORKSHOP ON INTELLECTUAL PROPERTY RIGHTS (IPRS) AND IP MANAGEMENT FOR
START UP

OVERVIEW

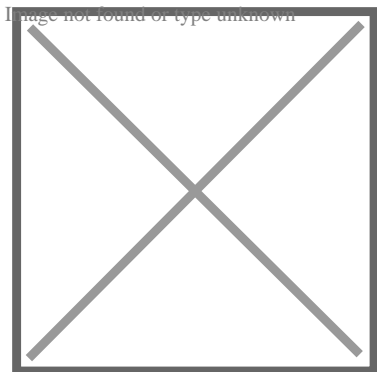
<p>Objective:</p> <p>Introduction to Intellectual Property Rights - Explaining Process of Applying for Copyright and trad</p>	<p>Benefit in terms of learning/Skill/Knowledge obtained:</p> <p>An important take away of the seminar was that students were came to know future importance of property rights</p>
<p>Academic Year:</p> <p>2023-24</p>	<p>Program driven by:</p> <p>IIC Calendar Activity</p>
<p>Month:</p>	<p>Program /Activity Name:</p> <p>Workshop on Intellectual Property Rights (IPRs) and IP management for start up</p>

Program Type:	Other:
Level 2 - Seminar	null
Program Theme:	Other:
IPR & Technology Transfer	NA
Date & Duration (Days):	External Participants, If any:
04/26/2024-04/26/2024-0	null
Student Participants:	Faculty Participants:
20	4
Expenditure Amount, If any:	Remark:
null	null

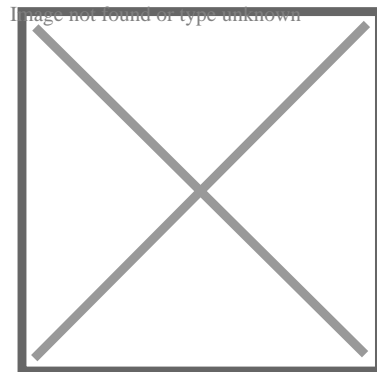
ATTACHMENTS

Video:	null
Photograph1:	
Photograph2:	
Session plan, If any:	View Report

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MCT'S RAJIV GANDHI INSTITUTE OF TECHNOLOGY, MUMBAI
SUBURBAN (IC202216288)

ORGANISE SESSION ON "LEAN START-UP & MINIMUM VIABLE
PRODUCT/BUSINESS"- BOOT CAMP (OR) MENTORING SESSION

OVERVIEW

Objective:

Learn how to fine-tune LLMs like LLaMA and explore PEFT techniques. Gain hands-on experience with AI

Benefit in terms of learning/Skill/Knowledge obtained:

Connect with industry experts and peers

Academic Year:

2023-24

Program driven by:

IIC Calendar Activity

Month:

Program /Activity Name:

Organise Session on “Lean Start-up & Minimum Viable Product/Business”- Boot Camp (or) Mentoring Session

Program Type:

Level 2 - Seminar

Other:

null

Program Theme:

Entrepreneurship & Startup

Other:

NA

Date & Duration (Days):

07/25/2024-07/25/2024-0

External Participants, If any:

null

Student Participants:

80

Faculty Participants:

5

Expenditure Amount, If any:

500

Remark:

null

ATTACHMENTS

Video:

null

Photograph1:



Photograph2:



Session plan, If any:

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